

EDIE TOMKA

401.525.0770 | ejtomka@crimson.ua.edu | www.linkedin.com/in/edietomka

EDUCATION

Bachelor of Arts in Advertising, Anticipated May 2025

The University of Alabama, College of Communication and Information Sciences, Tuscaloosa, AL

Major: Advertising

Minor: Sales

CREATE Path to the MBA, Anticipated May 2026

GPA: 3.89/4.0

RELEVANT COURSE WORK

STEM Business Honors I-VI (Fall 2021-Spring 2024), **Public Speaking** (Fall 2022), **Intro to Design Software**, (Summer 2023), **Concepting** (Fall 2023), **Marketing** (Fall 2023), **Personal Selling** (Spring 2024), **Copywriting** (Spring 2024)

RELEVANT EXPERIENCE

European Innovation Academy, Summer 2023

Porto, Portugal

- Three-week study abroad program creating a start-up business with a team of global students.
- Directly interacted with venture capitalists and mentors from various global industries.
- Presented start-up to investors for potential investment at the close of the program.

Minerva Creative Portfolio Program, Fall 2023 – Spring 2025

- Competitive two-year program designed to aid students in building a creative portfolio.
- Gaining experience in both art direction and copywriting to become strategic and well-rounded.

WORK EXPERIENCE

Restaurant Server, December 2021 - Present

Cracker Barrel Old Country Store, Wrentham, MA

- Greet and take guest orders in a timely manner to maximize table turnover and deliver a positive dining experience.
- Accurately deliver orders and prioritize guest happiness.
- Demonstrate ability to work as a team player in a fast-paced environment.

Banquet Server, August 2022 - Present

Hotel Capstone, Tuscaloosa, AL

- Efficiently set up and clean up from events.
- Adhere to client specifications regarding events.
- Assist guests with any needs they may have throughout the event.

HONORS & ACTIVITIES

- **Pi Beta Phi Fraternity, (Fall 2021 - Present)**
 - Banner Committee, Risk Management Committee
- **Dean's List (Spring 2022, Spring 2023)**
- **President's List (Fall 2022, Fall 2023)**
- **Phi Eta Sigma Honor Society (Spring 2022 - Present)**
- **Sigma Alpha Lambda Honor Society (Fall 2022 - Present)**
- **Professional Women in Communication and Business (Fall 2023 - Present)**